

International

DYSLEXIA

A stylized human figure logo in blue, consisting of a central vertical line with a small circle at the top representing a head, and two diagonal lines extending downwards and outwards from the center to represent arms or legs. The figure is positioned between the letters 'E' and 'I' of the word 'DYSLEXIA'.

Association<sup>®</sup>

South Carolina



**Until All Can Read...**

# Mission of IDA-SC



Disseminate information and scientific research



Offer teacher training scholarships



Provide referrals for assessment, intervention,  
and parent advocacy



Offer community awareness and outreach  
events; hold community fundraisers



Conduct professional conferences and  
support dyslexia legislation

# IDA-SC Board of Directors

Julie Wood - President

Leigh Whitaker – Vice President

Heather Richmond – Treasurer

Ann Whitten – Immediate Past President

Heather Beam – Secretary

Michele Keiffer – Director

Dana Glaser – Director

Diana Carey – Director

Anne Weston-Walker - Director

## **We are looking for new board members!**

We currently have openings for new board members. If you are interested in serving on IDA-SC's board, please send your resume and cover letter to:

[info.sc@dyslexiaida.org](mailto:info.sc@dyslexiaida.org)



# IDA - SC Advisory Board



**Dr. George W. Hynd** is a clinical child neuropsychologist who has maintained a career-long interest in the genetic and neurobiological factors that influence fetal brain development in ways that put children at risk for later emergence of learning, behavioral and psychiatric problems.

After teaching elementary school, working as a school psychologist in Guam and completing his doctorate, Dr. Hynd completed post-doctoral training in clinical neuropsychology at the Minneapolis VA Medical Center. He was then awarded a Fulbright Fellowship in child neuropsychology to the University of Jyväskylä in Finland, where he later received an honorary doctorate for his research on neurodevelopmental variation in the brains of children with developmental dyslexia and attention deficit hyperactivity disorder (ADHD).

In addition to being invited to present in the area of child and developmental neuropsychology at over 160 national and international conferences, he has served on numerous review panels for the National Institutes of Health. Dr. Hynd has received numerous national and international awards and is a fellow in the American Psychological Association, the American Educational Research Association and the National Academy of Neuropsychology.

Complementing his academic career, Hynd has held a number of senior leadership positions including being president at Oakland University in Michigan, provost and executive vice president at the College of Charleston, dean at Arizona State University and dean at Purdue University. In addition to serving as associate dean for research in the College of Education at the University of Georgia, Hynd had a successful academic career teaching and conducting research at the University of Georgia where he supervised and graduated 69 PhD students.



## IDA – SC Advisory Board

**Ann Copeland** holds a Chancellor's Certificate on the Microcomputer from the University of Missouri and a B.S. in Mathematics, cum laude, from Furman University. She is currently a teacher at Camperdown Academy in Greenville, South Carolina providing multi-sensory classroom teaching for elementary and middle school mathematics students.

Ann also serves as the Co-Executive Director of the Augustine Literacy Project of the Upstate of SC, which is a 501(c)3 nonprofit organization dedicated to training and supporting volunteer literacy tutors for disadvantaged children. Augustine joined the board in the Spring of 2010 and trained as a tutor in the summer of that year. She tutored ten Augustine students and served as secretary and vice-chairman while on the board. Ann is currently pursuing a Certified Level membership in the Academy of Orton-Gillingham Practitioners and Educators (AOGPE).

Ann supports IDA-SC by tirelessly maintaining IDA-SC's website. Thank you Ann!



## IDA-SC Advisory Board

If you are interested or know of anyone who may be interested in serving on our Advisory Board, please email Julie Wood at:

**[president.sc@dyslexiaida.org](mailto:president.sc@dyslexiaida.org)**



# 2019

It has been a busy year for the  
International Dyslexia Association – South Carolina



It has been an honor to serve as the new IDA-SC branch president this year!

The Board of Directors and I have been busy setting up new goals and initiatives, laying a business model foundation for the branch, and forming connections throughout the state, so that our branch can most effectively impact the lives of individuals who are struggling with dyslexia.

## Goals for 2019

- Lay a business model foundation for branch operations
- Promote dyslexia awareness
- Fundraise to support our initiatives
- Build a scholarship program for individuals seeking Structured Literacy training
- Continue to build connections with stakeholders for dyslexia across SC

# Business Operations

- Reviewed and incorporated governance items from Branch Operational Checklist provided by IDA Home Office
- Worked toward increasing revenue for branch to support initiatives and financial growth of branch
- Evaluated appropriate level of additional event insurance as needed for special events
- Modified Quarterly Board Meetings to full day meetings in order to get more accomplished and started rotating them around the state
- Initiated monthly 60-90 minutes Zoom meetings
- Created an Expectations and Responsibilities of Board Members document
- Created an application for board member candidates and will now be running background checks on all candidates
- Formed an Advisory Committee and a Legislation Action Committee
- Created an Action Plan Template to help organize, plan, and carry out our initiatives
- Started sending out welcome letters to IDA-SC to all new members and invited them to participate in branch activities
- Increased our marketing efforts through the use of Constant Contact, building a bigger data base, and employing professional marketing materials to brand our name
- Continued to build relationships with other community dyslexia resources



## Fundraising and Awareness Initiatives

**Groucho's Deli  
Percent Night  
Columbia  
August**

Awareness and  
Fundraiser

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The first of many future  
“Percent Nights” planned  
to be held across the  
state in 2020!



# 1<sup>st</sup> Annual Tennis for Dyslexia Social

September 13  
Mount Pleasant

Our 1<sup>st</sup> Annual Tennis for Dyslexia Social was a huge success! Funds raised will support IDA-SC's teacher training in dyslexia scholarship program. The participants enjoyed rounds of tennis, raffle prizes, wonderful silent auction items, delicious food prepared by a former chef and caterer from Atlanta, and adult beverages.

Thank you to Lee Floyd Tennis and Tiffany Anne Photography for co-hosting this event and to our generous sponsors!

It was a wonderful night!



**Thank you to our sponsors of the 1<sup>st</sup> Annual Tennis for Dyslexia Social!**

**PCM Products,  
Inc.**



The Trident Academy logo features a stylized sunburst icon above the word "TRIDENT" in a large, dark blue serif font. The word "ACADEMY" is written in the same font to the right of "TRIDENT".

Where Bright Minds Find Bright Futures



# 1<sup>st</sup> Annual Tennis for Dyslexia Social

September 13  
Mount Pleasant



**Trident Academy – one of our sponsors of the event**



**Silent Auction**

# 1<sup>st</sup> Annual Tennis for Dyslexia Social September 12 Mount Pleasant



Food donated and prepared by a generous volunteer/donor



Our Treasurer Heather Richmond working registration



If you would like to support the 2020 IDA-SC  
Tennis for Dyslexia Social, through a  
sponsorship, silent auction donation, or as a  
volunteer, please contact  
Julie Wood at:

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[president.sc@dyslexiaida.org](mailto:president.sc@dyslexiaida.org)

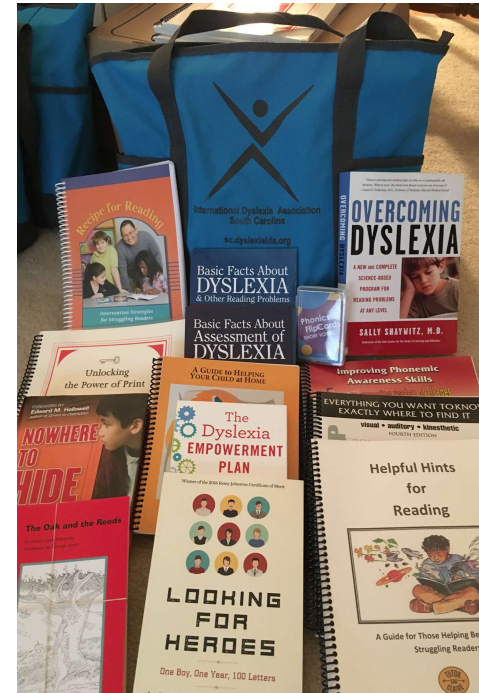
## IDA-SC Teacher Training in Dyslexia Scholarship Program

- Will announce name of scholarship program and soon!
- Will roll out applications in early Spring 2020
- With funds raised through the Tennis for Dyslexia Social, we will be able to offer 16 scholarships in 2020 in the amount of \$500 each!



# IDA-SC Book Bag Project

90 public libraries in SC now have an excellent collection of diverse books about dyslexia!



# IDA-SC Book Bag Project

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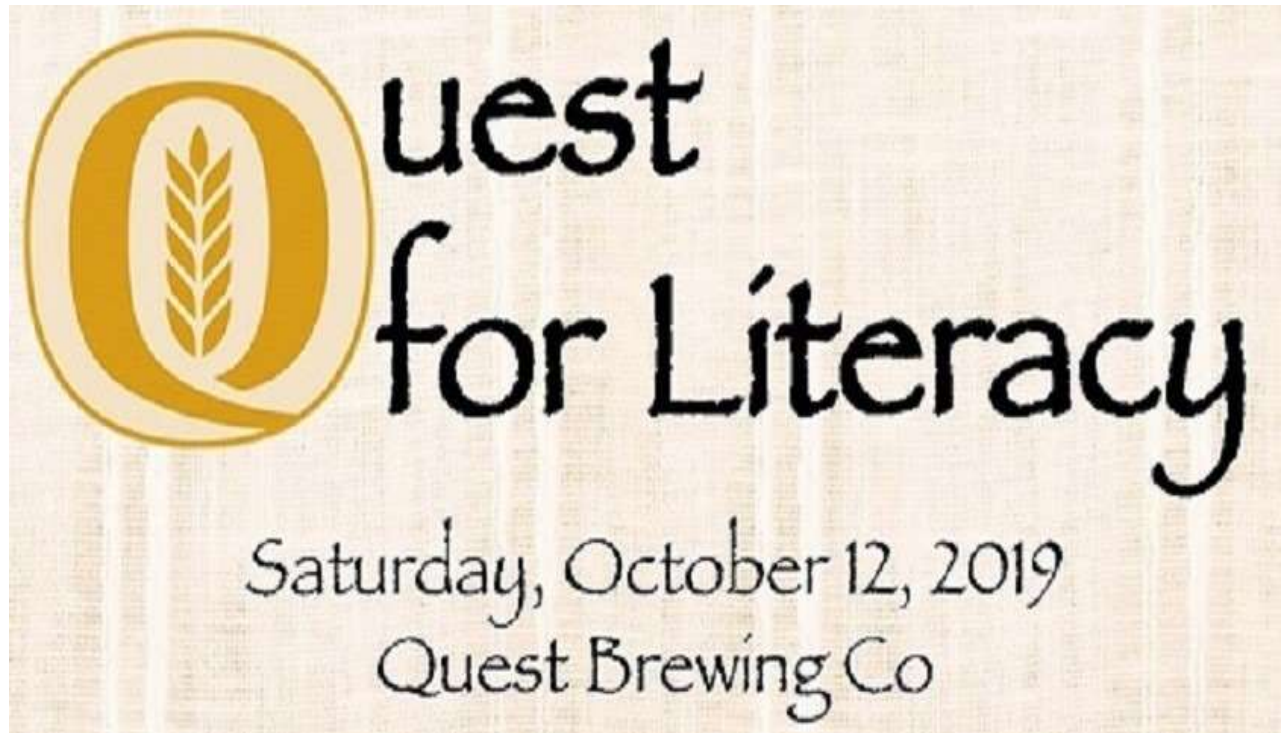


Immediate Past President, Ann Whitten, recently passed out the last 47 bags to librarians attending the SC Library Association Conference in Columbia.

Thank you to Trident Academy for being a major contributor to this project!

**TRIDENT ACADEMY**  
Where Bright Minds Find Bright Futures

Fundraiser  
and  
Dyslexia  
Awareness  
Event



Quest for  
Literacy  
Fundraiser and  
Awareness  
Event

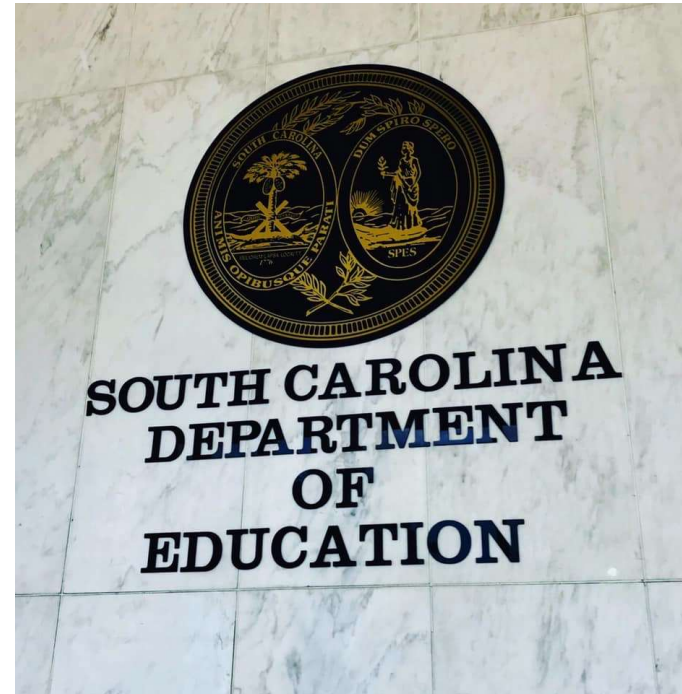
September 12  
Quest Brewery  
Greenville





## **“Dyslexia Law” Task Force**

“The Task Force shall coordinate with the department and International Dyslexia Association – South Carolina in the identification of universal screening tools to be used pursuant to Section 59-33-520 and collaborate with the department in the creation of the reporting guidelines required by Section 59-33-540”



**The President of IDA-SC is currently serving on this Task Force and has created an IDA-SC Legislative Action Committee to closely follow enactment of this law.**

**Let's all work together to change the status quo for children in this state!**



# How Can You Help?

If you are an individual with dyslexia, a parent, a professional, or someone who is interested in supporting our initiatives and joining others in the community who wish to help bring the science of reading into all classrooms, please go to:

**[sc.dyslexiaida.org](http://sc.dyslexiaida.org)** to become a member of IDA.

You will then automatically become a member of IDA-SC. We welcome you to become involved in our initiatives, including fundraisers, conferences, legislative engagement, and community awareness and outreach events.



We need  
volunteers!

**IDA-SC Committees** - We welcome all general members to serve on standing and ad hoc committees.

**Information/Referral** - IDA-SC receives requests for referrals and information from individuals across the state of SC. We are building a comprehensive *IDA-SC Dyslexia Resource Reference Guide* - please feel free to recommend any resources you have found in SC, so that we may add them to this guide. We would also welcome assistance with compiling data, updating and creating forms and lists, and maintaining data banks.

**Website & Social Media** - Check out our website ([sc.dyslexiaida.org](http://sc.dyslexiaida.org)), Facebook Page, Instagram, and LinkedIn Page - please "like", share, and post on these sites. Are you website and social media savvy? Send us your suggestions!

**IDA-SC e-Newsletter** - We are developing an IDA-SC e-Newsletter, which you will receive every quarter. Please feel free to recommend an article topic; provide information; or direct us to an article you would like to see reprinted in the IDA-SC newsletter. Please feel free to submit a "perspectives" article based on your experience as a person with dyslexia or your experience as a person who is, in some other way, "connected" with dyslexia. IDA-SC will periodically ask for specific types of submissions. When you find out about these opportunities to be published, please spread the word.



**We need  
volunteer  
s!**

**Tennis for Dyslexia Social** – we need sponsors, silent auction donors, and volunteers.

**Outreach Meetings** - These meetings will be free to the public. Meeting topics and locations will vary and be geared to different audiences. You can volunteer to help advertise these meetings; help find different venues/hosts for meetings; be a greeter; be a facilitator for open forum/ support group type meetings; suggest topics and/or speakers; or contribute refreshments. If you have an area of expertise, you may offer to be a speaker.

**Annual Dyslexia Conference - Open to parents, professionals, and individuals with dyslexia** - You can support the conference by suggesting speakers/topics; volunteering to be on a committee; helping to spread the word by posting on social media and forwarding email blasts; submitting a proposal to be a speaker; or volunteering to work the day of the event.

**Fundraising** - We welcome all support to our fundraising campaigns including ideas, organizing, advertising, promotion, soliciting donations, and volunteering your time at the event.

**Other suggestions are very WELCOME!**

**Decoding Dyslexia - SC is a grassroots movement driven by SC families concerned with the limited access to educational interventions for learning disabilities within our public schools and communities. Their Facebook page is a place to find resources, network with others in your area and strategize on how to best affect public policy in support of individuals with LD. Help them spread the word!**

**Contact them at:**

**[ddyslexiasc@gmail.com](mailto:ddyslexiasc@gmail.com)**



**Please help support IDA-SC through Amazon Smile!**

**amazon**

The Amazon logo, featuring the word "amazon" in a bold, black, lowercase sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'.

smile

You shop. **Amazon gives.**

Bid NOW on our Branch Council Speaker Showcase!

The Speaker Showcase Silent Auction is a fundraiser in which expert speakers donate their time to present a program or workshop for one of IDA's Branches or other organizations such as schools, school districts, or parent organizations.

To view/download the entire catalog of this year's speakers, go to: <http://bit.ly/SpSe2019>

To place a bid, go to: <http://bit.ly/IDASpSe2019>



## 2019 BRANCH COUNCIL SPEAKER SHOWCASE

# Goals for 2020

- Move the branch towards operating on a more business-based model
- Write Business Plan
- Revise Bylaws – per request of IDA Home Office and to align with their current Bylaws
- **2020 Annual IDA-SC Fall Conference** – to be held at Lakes and Bridges Charter School
- 2<sup>nd</sup> Annual Tennis for Dyslexia Social
- Host Percentage Nights with local restaurants
- Host Awareness and Fundraiser Events
- Provide Dyslexia Simulations
- Host Local Outreach events
- Develop SC Dyslexia Resource Guide
- Closely follow and support Dyslexia legislation
- Continue to collaborate with all those in this state who are working towards the same goal
- Establish connections with teacher training centers in our universities and colleges to encourage incorporation of science-based reading instruction





# STRUCTURED LITERACY INITIATIVES ON THE HORIZON

*#DyslexiaAroundtheWorld*

**IDA is 70  
years old!**

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CELEBRATING



READING, LITERACY & LEARNING  
**ANNUAL IDA  
CONFERENCE**

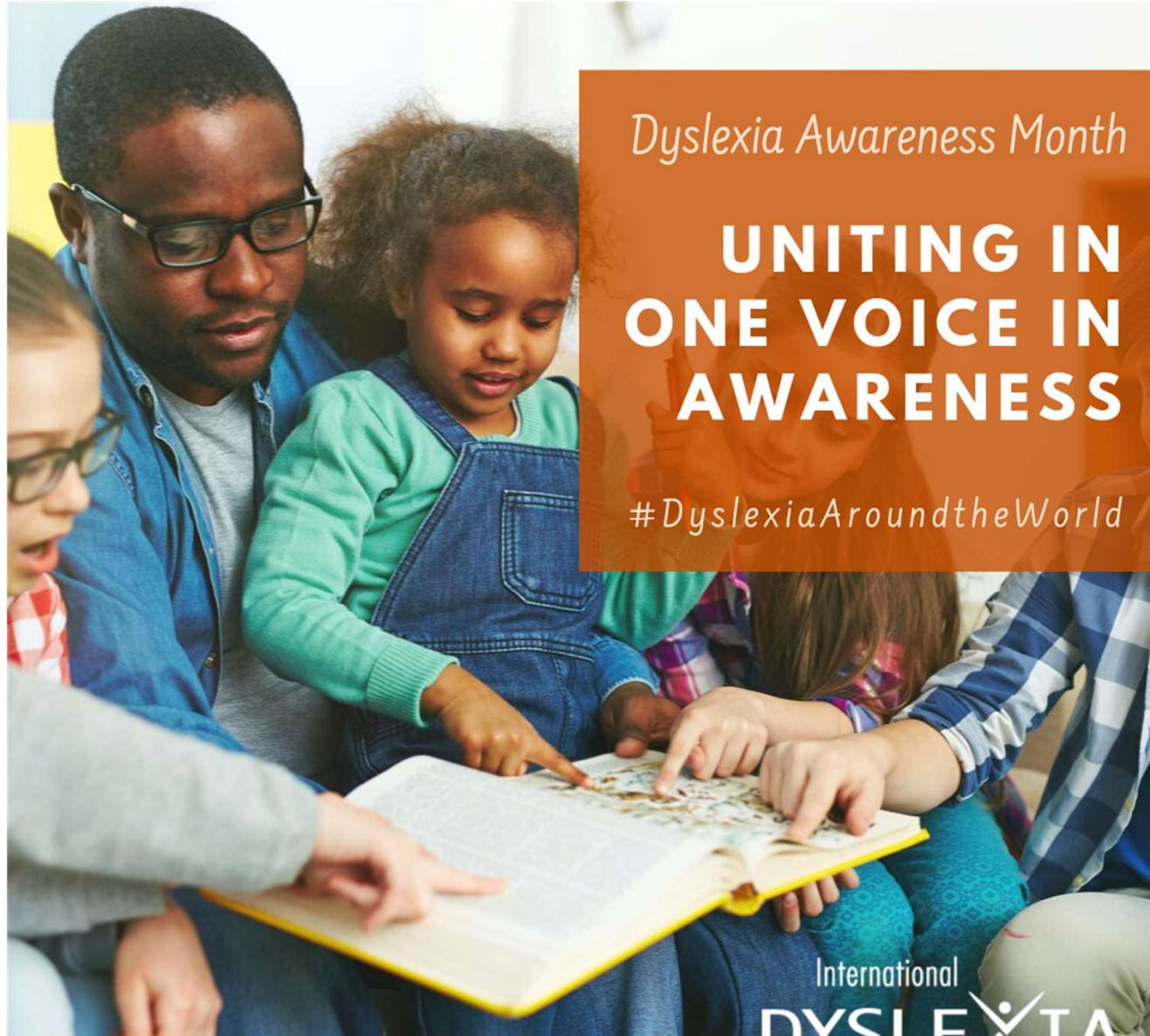
**Reading, Literacy, and  
Learning**

**Annual IDA  
Conference**

**November 7-10, 2019**

**Portland, Oregon**

Until  
All  
Can  
Read!



*Dyslexia Awareness Month*

**UNITING IN  
ONE VOICE IN  
AWARENESS**

*#DyslexiaAroundtheWorld*

International  
**DYSLEXIA**



If we all work together, we can  
**MOVE MOUNTAINS!**

**Thank you for  
your support of  
the International  
Dyslexia  
Association –  
South Carolina!**